

## ORDER



**Orders**  
**Order / Rev:** 162738  
**Alt Order #:** 06195224  
**Product Desc:** CLUB FOR GROWTH  
**Estimate:**  
**Flight Dates:** 08/02/12 - 08/05/12  
**Original Date / Rev:** 08/02/12 / 08/02/12  
**Order Type:** GENERAL

WDJT-TV-LP

**Primary AE:** Izzy Rostovsky  
**Sales Office:** HLAX  
**Sales Region:** NAT

**Agency**  
**Name:** Target Enterprises, LLC  
**Buying Contact:** Kym Mason  
**Billing Contact:**  
 15260 Venture Blvd.  
 Sherman Oaks, CA 91403

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Issue/Club for Growth  
**Demographic:** A35+  
**Product Codes:** PL Issue  
**Priority:** P-1  
**Revenue Codes:** AGY, POL, ISS

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/05/12	12	\$12,250.00	\$10,412.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	12	\$12,250.00	\$10,412.50	0.00
<b>Totals</b>	<b>12</b>	<b>\$12,250.00</b>	<b>\$10,412.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Izzy Rostovsky			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WDJT	08/02/12	08/03/12	News at Noon News at Noon	CM	12p-1230p	---TF--	:30	2	\$300.00	P-1	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	---TF--					2	\$300.00		0.00			
2	WDJT	08/02/12	08/03/12	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p	---TF--	:30	2	\$1,000.00	P-1	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	---TF--					2	\$1,000.00		0.00			
3	WDJT	08/02/12	08/03/12	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p	---TF--	:30	2	\$1,000.00	P-1	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	---TF--					2	\$1,000.00		0.00			
4	WDJT	08/04/12	08/04/12	Sa 8p - 9p NYC 22	CM	8p - 9p	-----1-	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-----1-					1	\$1,200.00		0.00			
5	WDJT	08/05/12	08/05/12	Su 6p - 7p 60 Minutes	CM	6p - 7p	-----1	:30	1	\$3,200.00	P-1	0.00	NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-----1					1	\$3,200.00		0.00			
7	WDJT	08/05/12	08/05/12	CBS Sunday Morning/Face the CBS Sunday Morning/Face the	CM	8a - 10a and/or 8a	-----1	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-----1					1	\$800.00		0.00			

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